



NJ Office of Emergency Management

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FOR IMMEDIATE RELEASE:

March 05, 2013

Christie Administration Monitoring Mid-Atlantic Coastal Storm

NJ Office of Emergency Management Closely Watching Conditions Expected to Impact the Garden State Tonight into Friday Morning – State EOC Will Activate

WEST TRENTON N.J. – The NJ Office of Emergency Management (NJOEM) is monitoring a coastal storm expected to impact the State tonight into Friday morning, bringing with it heavy rain, high winds, coastal flooding and snow in some areas. Governor Chris Christie has ordered the activation of the State Emergency Operations Center at 7:00 a.m. tomorrow.

"We face changing conditions starting tonight," said Colonel Rick Fuentes, State Police Superintendent and Director of the NJ Office of Emergency Management. "We are closely monitoring the situation with our partners from the National Weather Service and the County Offices of Emergency Management. Be especially careful if you are on the road; there is a potential for snow and slippery conditions. We also remind drivers not to drive through ponded or standing water, on road impacted by heavy rain. Those who live in coastal communities should be aware of the potential for high winds and flooding, and follow instructions if given by local emergency officials."

The NJOEM offers a number of ways to maintain situational awareness about severe weather events:

:On the Web – Use credible websites to get information about natural hazards and emergency preparedness. The NJOEM works closely with the National Weather Service regarding storm predictions and forecasts.

- National Weather Service - <http://www.erh.noaa.gov/er/phi/>
- New Jersey Office of Emergency Management - www.ready.nj.gov

Social Media – Social media and other advanced communications technologies are used by frequently by emergency managers statewide. Find out if your community has a "reverse 9-1-1" system or if you can opt-in for email updates from municipal officials. "Like" the NJOEM on Facebook, follow us on Twitter (@NJOEM2010), or subscribe to the NJ State Police (NJSP) on Nixle Connect.

- Facebook: www.facebook.com/READYNEWJERSEY
- New Jersey Office of Emergency Management on Twitter: <http://twitter.com/NJOEM2010>

NIXLE - New Jersey residents can register to receive messages by sending a text message with their zip code to 888777 (data rates may apply depending on your plan). Online registration is also available at www.nixle.com.

NJ Alert - NJ Alert is a free, voluntary and confidential emergency alerting system that allows NJ Office of Emergency Management officials to send E-mail or text messages to cell phones and other email enabled devices during an emergency event. Sign up for NJ Alert by logging on to: www.njalert.gov.

NOAA Weather Radio - is a nationwide network of radio stations broadcasting continuous weather information directly from the nearest National Weather Service Office. NOAA Weather Radio broadcasts official Weather Service warnings, watches, forecasts and other hazard information 24 hours a day, 7 days a week. NOAA Weather Radios are typically inexpensive, easily available in stores and can often be programmed for your specific area.

Traditional Media – Continue to monitor traditional media sources – TV, newspapers and radio – to stay informed of breaking news and continued coverage of emergency events.

The NJOEM encourages all NJ residents to become “a force of nature” during Severe Weather Preparedness Week.

- Connect with the information sources listed above, stay in-the-know, and share these information sources with others.
- Develop a family emergency plan and disaster supplies kit and encourage others to do the same. For “how-to’s” on household emergency preparedness visit:
 - www.ready.nj.gov
 - www.ready.gov
- Insure the specific concerns of people with disabilities, elderly family members, and others with access and functional needs are accounted for in household disaster plans. Discuss preparedness measures with family members, personal care assistants and other caretakers. For "how-to's" on access and functional needs preparedness, visit: <http://www.ready.nj.gov/plan/special-needs.html> or <http://www.ready.gov/tailor-your-plan>; then share this information with others who may benefit from it.
- Learn about hazards in your area, and also about emergency plans that have been established in school and in the workplace, and stay informed. These are the first steps toward being a disaster survivor, not a disaster victim.

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To stay informed about disasters and emergencies in New Jersey via social media, follow the NJOEM on [Twitter @ReadyNJ](#), "like" us on www.facebook.com/READYNEWJERSEY, or get email and text message alerts via www.Nixle.com or www.njalert.gov.